



# THE CHILDREN'S CHAMPIONS

GIVING CHILDREN THE  
BEST CHANCE OF A FULL  
AND HEALTHY LIFE

**The  
Children's  
Hospital  
Charity.**

Registered Charity No. 505002

# YOU CAN HELP GIVE CHILDREN THE BEST CHANCE OF A FULL AND HEALTHY LIFE BY BECOMING A CHILDREN'S CHAMPION



Would you know looking at John Junior that he was a patient in intensive care, has had five operations, two blood transfusions and spent six months on a ward? Children's Champions change children's lives every day and make a difference to patients like John Junior.

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# ABOUT OUR CHILDREN'S CHAMPIONS

Our Children's Champions collectively fund life-saving specialist medical equipment for Sheffield Children's Hospital, which is above and beyond NHS provision.

The Children's Champions are a unique group of individuals, companies and private family trusts who share a passion to help others. These incredible ambassadors make a significant difference to the lives of young children across the region and beyond; writing history and leaving a legacy for years to come.

The dedication and support of this group enable the hospital to remain at the forefront of paediatric care.

## Mission

**Our Children's Champions are fundamental to ensuring Sheffield Children's Hospital has the very best specialist equipment available for young patients during their treatment at our special hospital. They donate for world-class equipment to match the world-class care already available, so children can get better as quickly as possible.**



Like many, if not most, parents in Sheffield, my children have been treated at the Children's Hospital. I know, from personal experience, what it is like to have a very poorly child. I understand the anguish, fear and sheer sense of helplessness that some parents are going through today and every day. Unfortunately, my daughter, Kirsty, could not be treated in Sheffield and had to go to Leeds so I also understand what it is like when you need to be with your sick child but your other children have to be left at home with family and friends. Sadly my daughter did not survive, but my experience made me determined to do whatever I could to help every sick child receive the best treatment that is available - and to support every parent whose child is ill.

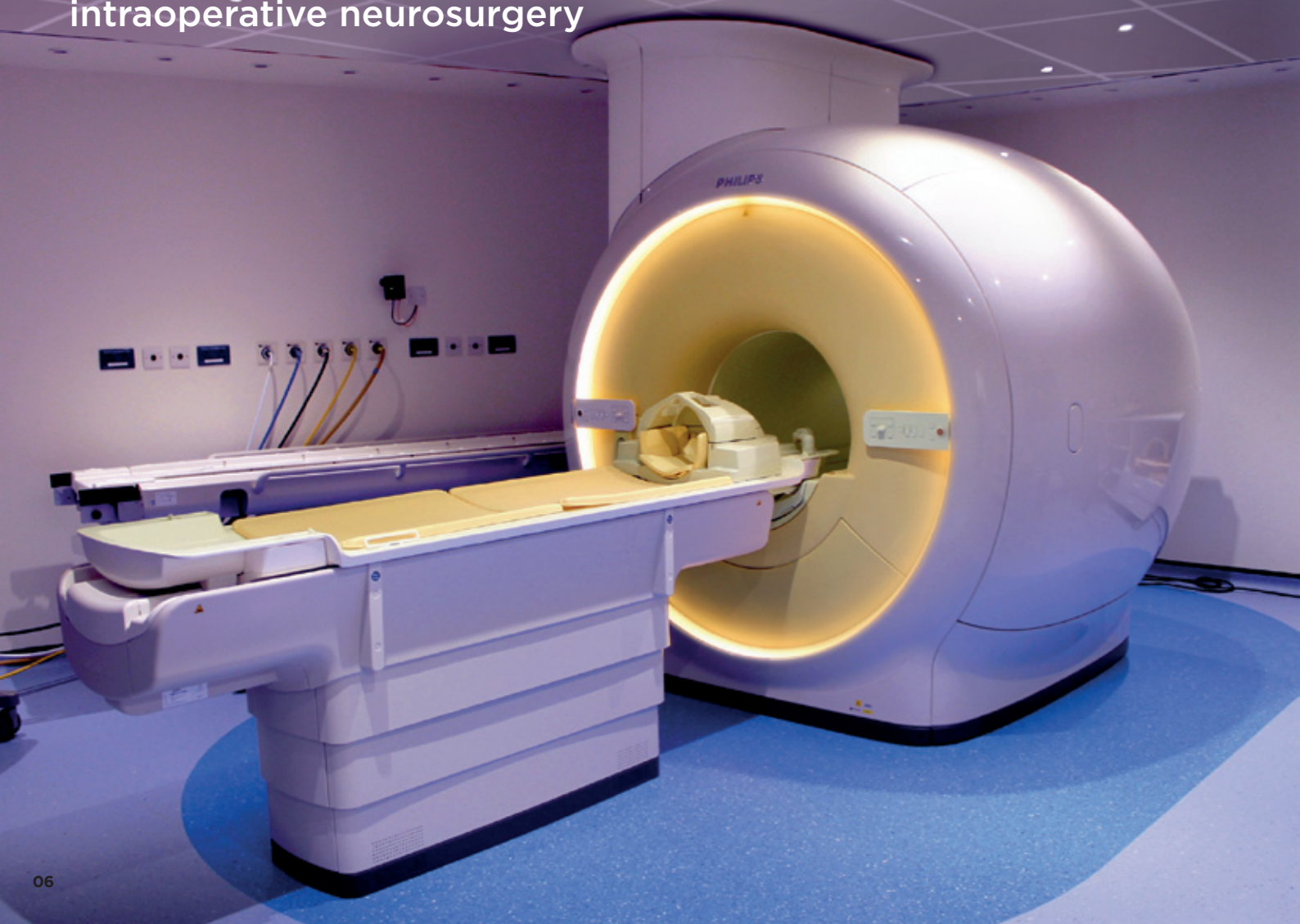
My husband and I are passionate about giving something back to our community. So when the concept of the Children's Champions was pitched to us in 2014, the decision to become founder members was, for us, a 'no-brainer'. My ambition, as Chair of the Children's Champions, is to find more Champions so that we can double our annual donation and help to save even more young lives. Without the support of philanthropic individuals, we would not be able to fund lifesaving medical equipment. It really is the gift of life.

**Julie MacDonald**  
Chair of Children's Champions



# OUR FIRST PROJECT: AN INTRAOPERATIVE 3T MRI SCANNER

Philips Ingenia MR-OR solution for  
intraoperative neurosurgery



Thanks to Children's Champions together we funded a life-saving 3T MRI scanner that makes our neurosurgery department one of the most advanced and patient-focused departments in the country, meaning patients travel from all over for treatment at our special hospital.

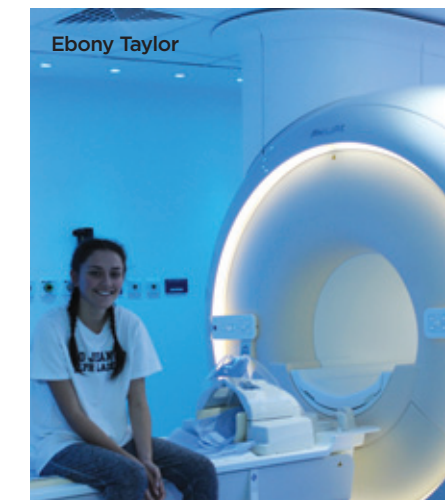
**W**ithin the first seven months of its installation, this life-saving scanner was used on 1,324 patients, many of which underwent brain surgery.

This incredible piece of technology is, right now, saving lives at Sheffield Children's Hospital thanks to the generosity of our Children's Champions. The scanner gives neurosurgeons access to clearer images when scanning and operating on children, meaning they can be more precise where millimetres matter. In children, the full resection of a tumour is in effect a cure.

One child who used this machine was scanned during an operation by a surgeon who thought he had removed the entire tumour. The accuracy of the imaging meant a tiny 4mm slither was detected, which would have been missed on a less advanced machine. The surgeon was then able to remove the remaining tumour there and then.

Mr Hesham Zaki, Paediatric Neurosurgeon at Sheffield Children's Hospital, said: "Our new intraoperative 3T MRI theatre is full of innovations including the most up to date neuro-navigation equipment and will allow us to provide the best possible outcomes for our patients. Completely removing tumours which were previously inoperable is now a more realistic option."

In September 2015, Ebony Taylor became the first patient to use the 3T MRI scanner.



## DID YOU KNOW...

- **Referrals to our hospital** have risen by more than 34% in the last five years highlighting that our hospital is at the forefront of paediatric care.
- **Our emergency department** can see up to 200 children per day as well as around 57,000 children each year.
- **Our hospital** is not just in one place. Our health visitors and school nurses work with the local authority and GPs to ensure that children are kept healthy. Our community paediatricians, nurses and therapists work with families to minimise hospital stays.
- **Bone experts** from Sheffield Children's Hospital have and will continue to travel to India to give life-improving surgery to children and provide advanced medical training to medical staff.
- **1,324 patients** were scanned on the 3T MRI in the first seven months alone. 192 of those scans had brain surgery and any tumours operated on during that time were removed completely.
- **269,000 children** come from all over the UK each year for treatment at Sheffield Children's Hospital, that's more than Great Ormond Street.



# THE FIRST CHILDREN'S CHAMPIONS

A doctor, an architect and a solicitor. In 1876 they formed a committee and between them decided it was “expedient to found an institution for the relief of poor sick children” opening a children’s hospital in Brightmore House, at a rent of £63 a year.

They made history. They thought that children would get the best care if they were in a hospital dedicated to treating them. One of these three founders was philanthropist Henry Vickers. Henry wanted to ensure that children had access to the best care possible so that they could have the best chance of a long and healthy life.

By becoming a Children’s Champion you will be saving children’s lives and making a lasting legacy for generations to come. Your donations really can change a child’s life.



Mr J.D. Webster  
Architect



William J. Cleaver  
Doctor



Mr Henry Vickers  
Solicitor



# CHILDREN'S CHAMPIONS TODAY



“Requiring hospital treatment is a scary prospect for anybody, so imagine how terrifying it can be for a child. We are privileged to have one of only four dedicated children’s hospitals in the country on our doorstep and we can quite rightly claim that our Children’s Hospital stands out from the crowd.

Children’s Champions are caring individuals and organisations who donate to give back to society with no expectation of a reward in return, other than to know how beneficial their charitable contributions are. This vitally significant extra funding enables our hospital (i) to provide exceptional facilities helping both the children and their loved ones to relax and play within the confines of the hospital. This makes the process of medical treatment so much more bearable and speeds up the recovery process; (ii) to provide extraordinary medical equipment that allows the hospital to deliver world-class treatment to its patients; and (iii) to attract the best specialist medical consultants to work at our Children’s Hospital. From the bottom of our hearts, thank you so much, we are truly grateful for your support.”

Graham Royle  
Patron, Children’s Champion



“We need the support of the Children’s Champions to help Sheffield Children’s Hospital remain a centre of excellence. Having visited the hospital as a child, and again as a mum with my four children, I know first-hand how fortunate we are to have such an amazing standalone children’s hospital on our doorstep.

I became involved in fundraising with the charity in 2011 and have continued to support them ever since. But the hospital needs additional life-saving equipment to keep on top of the latest cutting-edge technological advances, to make it the best it can be for our children. That’s why Children’s Champions are so important.”

Alex Hill  
Committee Member, Children’s Champion



# A LIFE-SAVING FLUOROSCOPY SUITE

In late spring 2017, we took delivery of a Multipurpose Fluoroscopy System that will transform the way patients are scanned and treated by providing real-time, moving X-Rays.

12 year old Ella Sparham was one of the first patients to use the Multipurpose Fluoroscopy Machine which was funded by Children's Champions, alongside funds raised through the Herd of Sheffield and Dan Walker's Golf Day.

Ella's condition means her kidneys don't flush properly, causing frequent infections, pain and discomfort. It also prevents her from enjoying many of the things her friends enjoy, like sleepovers. After being referred to Sheffield Children's Hospital, Ella now has a diagnosis and urology specialists have begun appropriate care.

The Fluoroscopy also heals patients with vascular trauma. It means our radiologists can now treat children both in an emergency situation – such as trauma and life-threatening catastrophic bleeding – as well as in a planned manner for treating conditions such as cancer and disorders of blood vessels.

The outstanding technology means a child's system of blood vessels can be scanned in real time, and is benefiting services including gastroenterology, urology, orthopaedics, feeding tube replacement, emergency surgery and respiratory bronchograms.



# BECOME A CHILDREN'S CHAMPION AND BUILD A LEGACY FOR OUR CHILDREN

## Our Children's Champions

Our Children's Champions are vigorous torch bearers as well as being passionate supporters of The Children's Hospital Charity and its fundraising initiatives.

They will promote Sheffield Children's Hospital and charitable work at every opportunity, maximising networks and reaching out to like-minded individuals both socially and professionally.

## We need our Champions to:

### Be Philanthropists

By generously donating a minimum of £5,000 a year for five years or a lump sum of £25,000 towards specialist projects which will save children's lives. This donation can be made monthly, quarterly, in one go or annually - and if you want to donate a more specific amount than £5,000 a year, we will of course say yes!

### Be Introducers

By finding like-minded individuals who have an affinity with the shared values of the hospital and charity. We would like each Champion to introduce at least one potential Champion a year.

### Be Fundraisers

By taking part in organised hospital initiatives, supporting events and activities organised by other Children's Champions or through self-organised events and ventures.

### Be Innovative

By sharing fundraising ideas and initiatives that the Children's Champions could undertake.

### Be Promoters

By spreading the word about the projects we are raising funds for and the positive impact they are having/will have for patients and families. Building brand recognition and success stories.

## As a Children's Champion you will help save children's lives as well as:

- be a part of the proud philanthropic team supporting and promoting the development of world-class facilities at Sheffield Children's Hospital.
- have the chance to connect with other Children's Champions and key paediatric specialists, researchers and support staff on VIP hospital tours and at charity gatherings.
- be given an exclusive invitation to an annual event for members only.
- receive updates on how your help is making an impact on the lives of our patients, their families and staff.
- be sent an invitation to the launch of any medical equipment or projects which have been funded by the Children's Champions.

All Children's Champions will be recognised in the hospital as our way of saying thank you.

**We hope you will join our team of champions and help us tell the story of our hospital.**

# The Children's Hospital Charity\*

Registered Charity No. 505002

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