

# BEARS OF SHEFFIELD 2021

HERE, BEAR AND  
EVERYWHERE



The  
Children's  
Hospital  
Charity\*

Registered Charity No. 505002

# THE BEARS OF SHEFFIELD 2021!

The Bears of Sheffield will take to the streets of Sheffield in summer 2021, showcasing both big and little bear sculptures for all to see.

We cannot wait for you to all be a part of the project which will help to fund a new Cancer and Leukaemia ward at Sheffield Children's Hospital.



**T**he Bears of Sheffield will unite the city whilst celebrating our community and everything that is wonderful about Sheffield and its surrounding areas.

The Children's Hospital Charity have seen many events postponed in 2020 including the Bears of Sheffield due to the Coronavirus pandemic, however we have been working hard behind the scenes to ensure the trail comes to life for 2021. We are more excited than ever to invite you, your business, place of work, school, nursery or college to join in the celebration and get involved with this unique city-wide arts event.

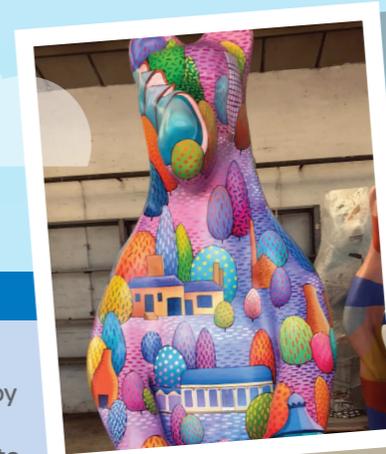
Following the success of the Herd of Sheffield in 2016, which raised over £610,000 for Sheffield Children's, we want you to be part of the project which raises even more when the hospital needs our support more than ever.

The bears are currently being brought to life by artists of all ages, both professional and amateur, and they are set to make a dramatic entrance in July 2021.

We can bear-ly wait to see them

## TIMELINE 2021

JAN	22-23 FEBRUARY	31 MARCH	7 MAY	10-12 MAY	JULY	12 JULY - 29 SEPT	12 JULY	JULY - SEPT	OCTOBER	4-6 OCTOBER	18 OCTOBER
Public re-launch of the Bears of Sheffield	Schools collect their Little Bear to decorate	Fundraising deadline for schools	Big Bears painted and ready!	Little Bears returned to the charity	Big Bears preview event details TBC	The Bear Trail goes live!	Bears merchandise is on sale	Bears of Sheffield fundraising challenge	Little Bears & Big Bears Farewell events	Schools collect their Little Bear to keep!	Big Bears Auction



### Meet the bears

#### Big Bears

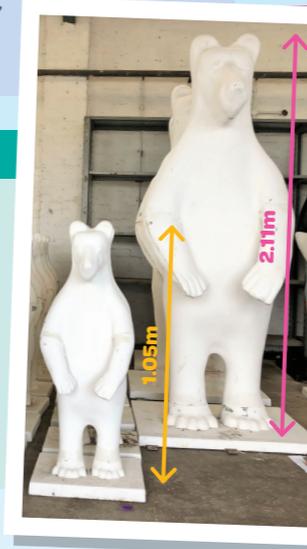
60 Big Bears have been sponsored by local businesses and organisations. The bear designs are being brought to life by a collection of talented well-known artists from Sheffield and further afield.

#### Little Bears

100 Little Bears are being painted by school pupils throughout the region. Each school has had to raise £750 to take part in the trail, which is amazing.

### About the sculptor

The sculpture might look familiar to you – the inspiration comes from the well-known Sheffield bear in the Botanical Gardens and has been designed right here in Sheffield by the very same artist as the original (David Mayne).



### Made in Sheffield

Each bear has been made in Attercliffe by the brilliant Simpson Patterns Ltd which makes our bears extra special as they're Sheffield born and bred!



### Sponsorship & fundraising

Through sponsorship, school fundraising, trail events, merchandise and a grand auction, the bears will raise vital funds to support Sheffield Children's where it is needed most, including the £2.75M redevelopment of the hospital's Cancer and Leukaemia ward.



Sheffield Children's Hospital



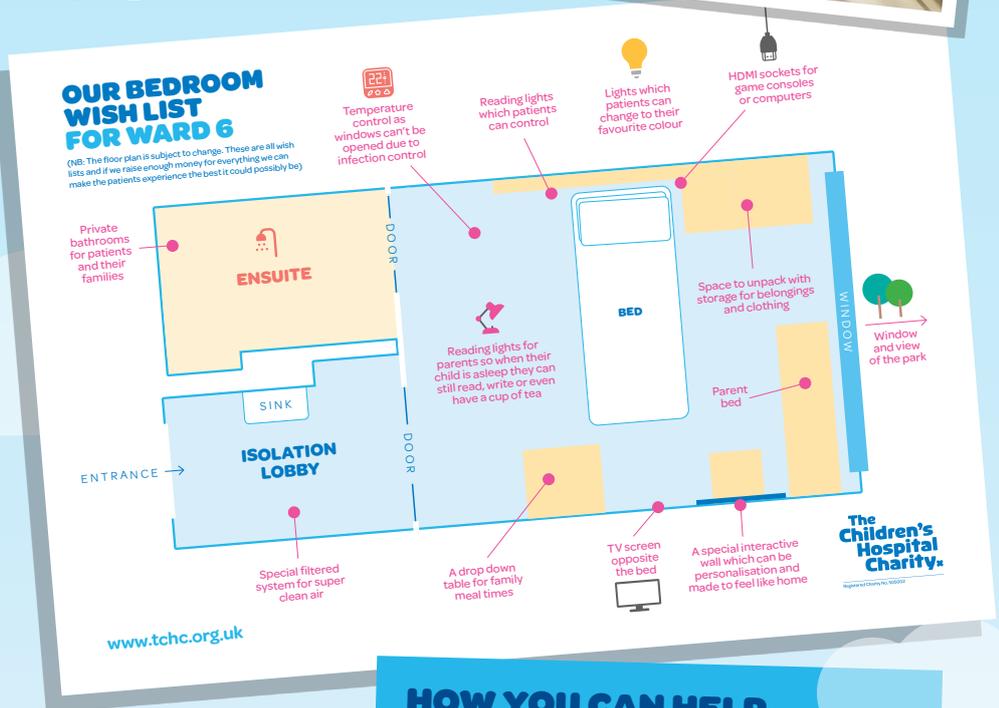
# HOW THE BEARS WILL MAKE A DIFFERENCE

While life for many of us has been on hold, sadly childhood illness and cancer continues. With your help, together we can fund a new Cancer and Leukaemia ward, more than doubling its current size for children and their families when they need it most.

Our Oncology and Haematology Department treats cancer and blood diseases in patients aged 0 to 19 years, covering a population spanning from South Yorkshire to Nottingham and Grimsby. Sheffield Children's is one of twenty principal treatment centres in the UK and has accreditation from JACIE as a Transplant Centre.

The care and attention from our doctors and nurses is world class, but the facilities do not match the quality of treatment. For many of our families, home is wherever their child is. Together we can create a new home which caters for all ages and helps some of the most vulnerable children in our society.

The transformed ward will create single patient en-suite bedrooms, giving our patients a place to make their own and room for parents to sleep comfortably alongside. The redevelopment will expand the space for children to play and create a new classroom and adolescent room on the ward.



## HOW YOU CAN HELP

We can't wait to see you on the trail and would love for you, your friends, family and colleagues to help support the redevelopment of the Cancer Ward. Whether that's sponsoring a bear, shouting about the trail, sending a donation, taking on your own fundraising challenge or getting bear-y excited with bear themed events. Every pound raised will make a difference.

Thank you for your support, you're all paw-some!

[sculptures@tchc.org.uk](mailto:sculptures@tchc.org.uk)

0114 321 2470

[www.tchc.org.uk](http://www.tchc.org.uk)

[www.bearsosheffield.com](http://www.bearsosheffield.com)

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