

BEARS OF SHEFFIELD SCHOOL PACK

HERE, BEAR AND
EVERYWHERE



The
Children's
Hospital
Charity.

Registered Charity No. 505002

The Children's Hospital Charity presents...

BEARS OF SHEFFIELD



Sheffield Children's Hospital

Sheffield Children's Hospital



WELCOME

Remember the elephant sculptures from the Herd of Sheffield in 2016? The sculpture trail is back for another year as bears are set to take to the streets of Sheffield in 2020.

We hope you will be a part of the project which will fund a new Cancer and Leukaemia Ward at Sheffield Children's Hospital.



The Herd of Sheffield raised over £610,000 for Sheffield Children's Hospital with 58 large and 72 small elephants and we hope you will be part of the project which raises even more.

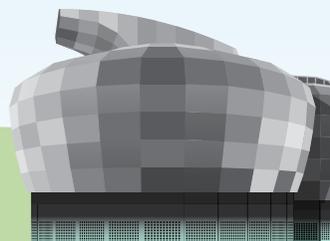
The Cancer and Leukaemia Ward treats children from babies through to 19 year olds from South Yorkshire, Lincolnshire, Derbyshire and as far south as Northampton.

Whilst the care patients receive on the ward is world-class, the facilities are not. You can help children and their families going through treatment by sponsoring a sculpture and transforming the Cancer and Leukaemia Ward at our hospital. With your help we can create a new home from home for families with space, privacy and natural light to make hospital stays and isolation a place of sanctuary and calm.

The transformed ward would create private patient rooms and provide en-suite facilities, giving our patients a place to make their own and room for a parent to sleep comfortably alongside them. The redevelopment will increase the ward footprint with more beds, parent facilities and an accessible bathroom which are not currently available. We will also build a classroom, playroom and adolescent room onto the ward.

By sponsoring a bear, you will be making a huge difference to cancer and leukaemia patients when they need it most.

Go on, you know you want to!



BEAR ESSENTIALS

This exciting initiative is brought to you by The Children’s Hospital Charity and will unite businesses, communities, artists and schools from the city and throughout the country leaving a lasting legacy for years to come.

We invite your school, nursery or college to celebrate Sheffield as a vibrant and culturally exciting city. This is your opportunity to get involved in the BIGGEST (yes we want this project to be bigger than the Herd) mass participation public art event ever to take place across the city.

HOW IT WORKS

- 1** Schools, nurseries and colleges are invited to sponsor a small bear sculpture for a minimum fundraising target of £750.
- 2** Once registered you will receive an education and fundraising pack to help you reach your target and to give you all the information you need about how to paint your sculpture.
- 3** Schools, nurseries and colleges fundraise throughout the school term to reach their fundraising target. You don’t need to pay upfront, but we ask you to commit to raising a minimum of £750 by 25th May 2020.
- 4** Each participating establishment will be given their own small bear for them to design and paint however they like!
- 5** The finished bear will be returned to The Children’s Hospital Charity and will go on display during the summer holidays for all to see.
- 6** At the end of the trail each sculpture will be returned to the school, nursery or college as a permanent memento of the project.



Tembo from the Herd.



Our bear prototype.



BEAR-NEFITS

This exciting project will give businesses, artists, schools and individuals the chance to come together in one giant great big bear hug.

Here are a few reasons why you should join the project:

UNITE THE CITY

Bringing your peers, businesses, schools, the community and the general public together in one big event which is free for all to enjoy.

RAISE PROFILE & INCREASE VIABILITY

For the city and for your involvement in the project in a unique and memorable way throughout the year of 2020.

SHOWCASE SHEFFIELD

We know the Herd attracted the crowds and this trail will be exactly the same attracting tourists from all over the country to the wonderful city of Sheffield.

MEDIA EXPOSURE

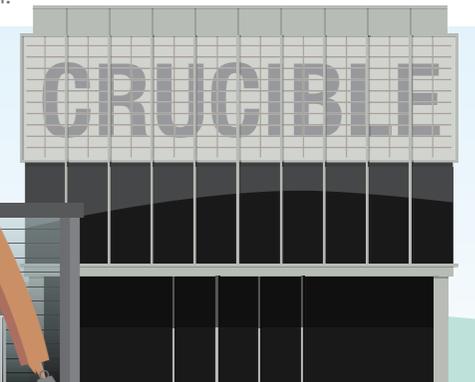
There will be lots of opportunities for media exposure for your school at events and throughout the trail.

INVEST IN THE FUTURE

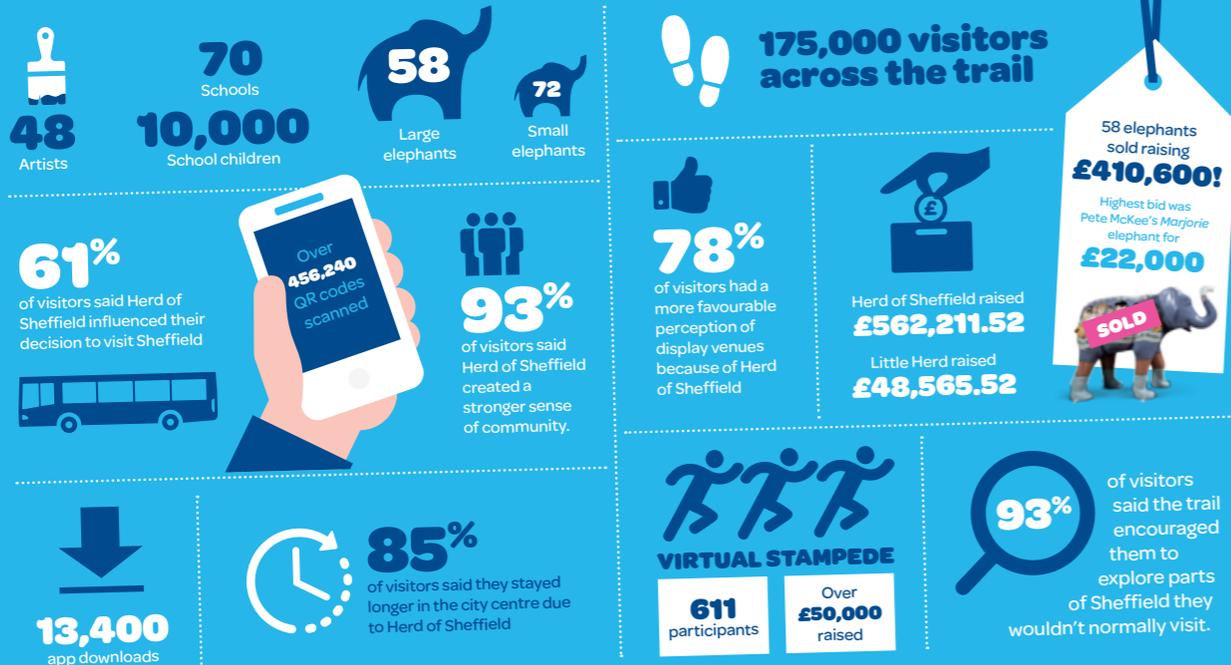
By funding a brand-new Cancer and Leukaemia Ward at Sheffield Children’s Hospital.

ENGAGE YOUR STAFF AND PUPILS

This is a project for everyone, no matter what age. Your sculpture design is a great way to get your pupils involved and showcase their talent to everyone who visits the trail.



HERD OF SHEFFIELD FACTS AND FIGURES



WHAT YOU GET

Sculpture

You will receive your own sculpture which you design and decorate and then get to keep at the end!

Education pack

This will help you to bring elements of the sculpture trail into your lesson plans and extracurricular activity.

Fundraising pack

We will help you every step of the way to reach your £750 fundraising target.

The trail

Your sculpture will feature in the little bear trail with the big bears for the summer of 2020.

Plaque

Each sculpture will feature on the trail with a plaque detailing who painted them along with your logo.

Trail map

Your sculpture will be included in the official trail map which will be distributed throughout the city during the summer.

TIMELINE

| NOV 2019 | 31 JAN 2020 | FEB 2020 | MARCH 2020 | MAR-MAY 2020 | 25 MAY 2020 | JULY-SEPT 2020 | OCT 2020 |
|---|--|---|---|---|---|---------------------------|---|
| Public launch of the Bears of Sheffield | Closing date to sign up to the project | Education and fundraising packs are available | Collect your sculpture ready to get painted | Design, paint, splash and stick your design | Give us your finished bear and your fundraising donations | The Bear trail goes live! | Sculptures are returned for you to keep |

FUNDRAISING IDEAS

We will support you every step of the way to help you reach your fundraising target. You will receive a fundraising and education pack to help engage the whole of your school, no matter what age group. How you raise the money is up to you but here are a few ideas to get you started:



DRESS DOWN DAY

This is a classic! Wear a onesie or your own clothes and ask for donations.



BEAR FUN DAY

Hold a fundraising day with all the essentials like face painting, cake stalls, tombola, hook a duck, you could even go all out with a bouncy castle!



SPARE CHANGE

Ask all the children to bring in a jam jar they can decorate in class. This then becomes their spare change jar to take home and collect from friends and family. The best designed jar could win a prize.



QUIZ-ICAL

Organise a quiz evening or bingo. You could charge an entry fee or include a raffle to raise extra funds.



BAKE SALE

An oldie but goodie, baking is a great way to raise a few pennies. Don't forget takeaway bags!



GET SPONSORED

Whether it's a sponsored walk, run or sports day, get sponsored for taking part.



Every penny you raise will make a huge difference to our young patients and their families.

THANK YOU

Sheffield Children's Hospital is one of the country's specialist standalone children's hospitals, and is right on our doorstep. Children travel from all over the UK and across the world for treatment in Sheffield and we have some of the leading clinicians in the country helping our children get better.

The Bears of Sheffield will help fund the development of a new Cancer and Leukaemia Ward, which treats around 90 children a year. Sheffield Children's Hospital prides itself on delivering world-class care for thousands of children every week, but we need your help to create the best possible environment for them to be treated in.



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