

# BEARS OF SHEFFIELD ARTIST PACK



**The  
Children's  
Hospital  
Charity\***

Registered Charity No. 505002

# WELCOME

**In 2020, Sheffield will play host to a new sculpture trail presenting 60 uniquely painted life-sized bears across the city. The project will fund a new Cancer and Leukaemia Ward at Sheffield Children's Hospital and we're looking for the best artists, designers and illustrators to help us reach our goal.**

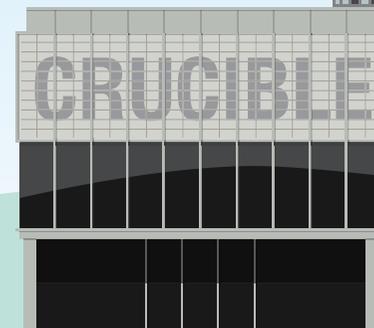
**W**e're hoping to raise upwards of £650,000 for the hospital, beating funds raised from our 2016 trail, Herd of Sheffield. The Cancer and Leukaemia Ward treats children from babies through to 19 year olds from South Yorkshire, Lincolnshire, Derbyshire and as far south as Northampton.

Whilst the care patients receive on the ward is world-class, the facilities are not. You can help children and their families going through treatment by taking part in the Bears of Sheffield and completely transform the ward at our hospital. With your help we can create a new home-from-home for families with

space, privacy and natural light to make hospital stays and isolation a place of sanctuary and calm.

The sculpture trail will help to create private bedrooms with en-suite facilities, giving our patients a place to make their own and space for a parent to sleep comfortably alongside them. The redevelopment will increase the ward footprint with more bed spaces, parent facilities as well as expanding the classroom, playroom and bringing an adolescent room onto the ward.

**BEARS  
OF SHEFFIELD**



# BEAR ESSENTIALS

Bears of Sheffield is brought to you by The Children's Hospital Charity and will unite artists, businesses, communities and schools throughout the city and across the country leaving a lasting legacy for years to come.

## HOW IT WORKS

- 1** Artists, designers and illustrators are invited to take part in the sculpture trail. All you need to do is:
  - Complete your proposed designs using the bear outline provided (a maximum of three designs can be submitted by any one applicant) and send us three copies of each design with your submission.
  - Complete and sign the application form.

Deadline for submission is **Wednesday 18th December 2019.**

- 2** Shortlisting will take place during February 2020 with selected designs going forward to the sponsors. Our sponsors support the production of the project and help us in meeting our fundraising target.

- 3** In March we will run a Sponsors' Event where they will be able to select which design they would like to support. At this point we will be in touch to let you know if you have been successful.

- 4** If your design is shortlisted and chosen by a sponsor you will receive a fee towards your time and materials (which must be supplied by yourself), as well as help towards your travel and accommodation if based outside Sheffield.

- 5** The sculptures will be available for you to paint between 4 – 15 May. We will supply the protective varnish that you will need to use as a finish for the sculpture.

- 6** July – September 2020, the trail goes live and you can see your designed bear on the streets of Sheffield!

- 7** The sculptures will all come together for one last time in October for the Farewell Bears event, where the public can see them all for one last time.

- 8** Your design will then be auctioned to raise lots of money for The Children's Hospital Charity.

- 9** The last thing is to thank you for making a huge difference to Sheffield Children's Hospital.



# THE CANVAS

The bear is a three-dimensional canvas and is yours to transfer into a stunning piece of artwork to be displayed as part of the trail.

It will also help us raise as much money as possible for Sheffield Children's Hospital.

## BEAR FACTS

### Material

The sculpture is made of glass reinforced plastic (GRP). It will have a smooth outer surface and metal tabs at the bottom for securing down. GRP will be 7mm thick with an inner supporting structure.

### Preparation

Each bear will be prepared with a primer.

### Dimensions

Height: **2.112m**, Width: **79.4cm**, Depth: **77.7cm**

### The finish

We will provide a waterproof, non-yellowing varnish which we ask you to apply to your bear to finish the design.



← This is the first model of the bear. The final canvas for you to paint will be smooth and white.



# BEAR-NEFITS



This exciting project will give artists, schools, businesses and individuals the chance to come together to make a real impact in children's lives.

## HERE ARE A FEW REASONS WHY YOU SHOULD JOIN THE PROJECT:

### UNITE THE CITY

Bringing your peers, businesses, schools, the community and the general public together for an event which is free for all to enjoy.

### SHOWCASE SHEFFIELD

By bringing the best creative talent to the project, Bears of Sheffield will attract tourists from all over the country to the wonderful city of Sheffield.

### INVEST IN THE FUTURE

By funding a brand-new Cancer and Leukaemia Ward at Sheffield Children's Hospital.

### RAISE PROFILE

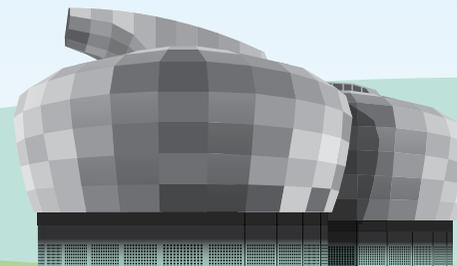
Raise the profile of the arts in the city in a unique and memorable way throughout the year of 2020. Your bio will be added to the plinth, in the trail map, on the trail website and app as well as in the printed catalogue.

### MEDIA EXPOSURE

There will be lots of opportunities for media exposure throughout the trail and events.

### ENGAGE WITH ALL AGES

This is a project for everyone, no matter what age.



# PLANNING YOUR DESIGN

We're looking for striking creative designs to capture the public's imagination and we encourage you to be bold in your approach.

The project is designed both to raise significant funds for our Cancer and Leukaemia Ward and to create a memorable cultural experience for the city, and great artwork is the key to both.

## PLEASE CONSIDER THE FOLLOWING DESIGN GUIDELINES WHEN PRODUCING YOUR PROPOSALS:

The sculpture trail is an immersive, interactive event. The public will be getting up close and personal with your bear design, and it will be repeatedly touched, even hugged. With that in mind, anything attached to the sculpture must be done so robustly to ensure it stays secure.

You are encouraged to go wild with your creation and altering the basic sculpture shape may be a part of your grand design. But please bear in mind, we only recommend artists experienced in working with fibreglass go down this route, as you will need to ensure the sculpture remains structurally intact.

Members of the public may occasionally try to climb on to the sculptures. Although it is discouraged, it means any attachment must be able to support the weight of an adult.

Your design should be appropriate for public display, and for an audience of all ages. Anything overtly political, religious or sexual in nature will not be accepted. Corporate logos and advertising are also not allowed.

We will provide a painting space in Sheffield for you to create your bear. If you wish to paint it at your own studio, we ask that you arrange the collection and return of the bear.

You may submit three designs, but no more than two will be commissioned. You will be required to sign a standard copyright agreement, included on the submission form, for each design.

Each sculpture will be on a plinth.

We don't provide materials, but recommend using acrylic paints, artificial resin paint or car spray. We advise against using oil-based paints, crayons and felt-tip pens.

Artists won't be expected to haul their sculpture to its place on the streets, nor will we expect you to collect it at the end. We do, however, ask you to be available during and after the event for any touch-up work required.

We will provide a protective waterproof non-yellowing varnish to finish the design. You are required to varnish your bear.





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